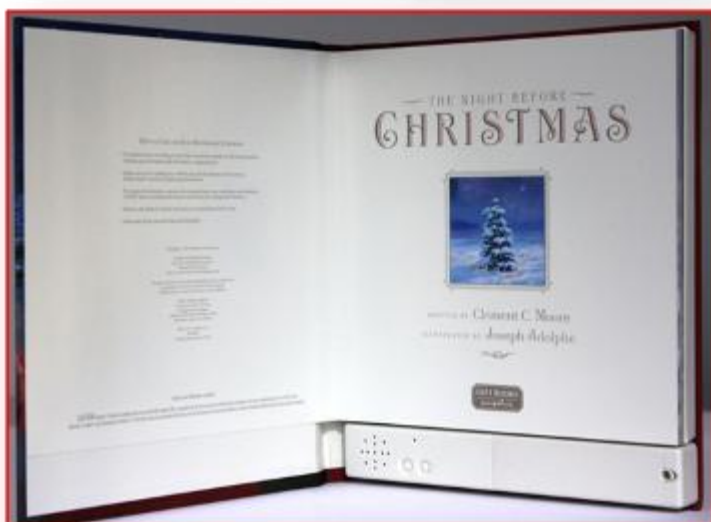




## Recordable Storybook

Hallmark's new Recordable Storybook allows someone like a parent or grandparent to "read" "The Night Before Christmas" to a child, even when they cannot be present. The Recordable Storybook features voice capture technology, recording the reader's voice, which is captured within the book. When a child turns a page, the book automatically plays the text on that page in the reader's voice.

Recordable Storybooks are great alternatives for out-of-town grandparents, parents in the military or parents who travel on business who still want to "read" to their kids from across the miles.



**Recordable Storybook retails for \$29.95 •  
Available October 10<sup>th</sup> at Hallmark Gold Crown stores**